

Privacy Policy

This document outlines the Privacy Policy for the Supertax Pty Ltd website, located at <http://mysupertax.com.au>.

Supertax Pty Ltd is committed to providing you with the best possible customer service experience. Supertax Pty Ltd is bound by the *Privacy Act 1988 (Cth)*, which establishes principles concerning the privacy of individuals.

This Privacy Policy explains Our policies and procedures regarding the collection, use, and disclosure of Your information when You use Our Service, as well as Your privacy rights and how the law protects You.

By using the Service, You agree to the collection and use of information in accordance with this Privacy Policy. We use Your Personal Data to provide and improve our services.

Interpretation and Definitions

Interpretation

Words with initial capitalization have specific meanings defined under the conditions listed below. These definitions apply regardless of whether they appear in singular or plural form.

Definitions

For the purposes of this Privacy Policy:

- **Account** refers to a unique account created for You to access our Service or parts of our Service.
- **Application** refers to the software programs used by Supertax to provide You with services. This includes Seamless, Xero, Quickbooks, MYOB, Now-Infinity, BGL360, and Class Super, among others.
- **Company** (referred to as “We,” “Us,” or “Our” in this Agreement) refers to Supertax Pty Ltd, Suite 1, 7 Bridge St, Werribee, Victoria 3030, Australia.
- **Country** refers to Victoria, Australia.
- **Device** refers to any device that can access the Service, such as a computer, mobile phone, or digital tablet.
- **Personal Data** refers to any information relating to an identified or identifiable individual.
- **Service** refers to the Application.
- **Service Provider** refers to any natural or legal person who processes data on behalf of the Company, including third-party companies or individuals who assist in providing the Service or analyzing its usage.
- **Usage Data** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (e.g., the duration of a page visit).
- **You** refers to the individual accessing or using the Service, or the company or other legal entity on behalf of which such individual is accessing or using the Service, as applicable.

Collecting and Using Your Personal Data

Types of Data Collected

Personal Data

While using Our Service, We may ask You to provide Us with certain personally identifiable information that can be used to contact or identify You. Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address (including town or suburb, state, and postcode)
- Usage Data

Seamless

We use Seamless for identity verification. It collects identity document images, facial images, ID numbers, and addresses, along with fraud detection signals and device information. Seamless shares this information with us and may also use it to enhance its biometric verification technology. You can review Seamless' privacy policy [here](#).

Usage Data

We automatically collect certain Usage Data when You use Our Service. This may include details such as Your Device's IP address, browser type, browser version, the pages of Our Service that You visit, the time and date of Your visit, and other diagnostic data.

If You access the Service via a mobile device, We may also collect information such as Your mobile device ID, IP address, mobile operating system, and browser type.

Use of Your Personal Data

The Company may use Personal Data for the following purposes:

- **To provide and maintain Our Service.**
- **To manage Your Account** and ensure compliance with relevant authorities (e.g., TPB and ATO).
- **To perform contracts** with You, including any services You purchase through Us.
- **To contact You** with updates, special offers, and general information about our services, unless You opt out.
- **To manage Your requests** or inquiries submitted to Us.
- **For business transfers**, including in the event of a merger, acquisition, or sale of Company assets.
- **For other purposes**, such as data analysis, improving the Service, and evaluating marketing effectiveness.

Sharing Your Personal Data

We may share Your Personal Data under the following circumstances:

- **With Service Providers** to help facilitate the Service.
- **For business transfers**, in the context of mergers, acquisitions, or asset sales.
- **With affiliates** (subsidiaries, joint venture partners), under the condition that they respect this Privacy Policy.
- **With business partners** for promotional or service offerings.
- **With other users**, if You choose to interact in public areas of the Service.
- **With Your consent**, for other specific purposes.

Retention of Your Personal Data

We will retain Your Personal Data only for as long as necessary for the purposes outlined in this Privacy Policy. We may also retain Usage Data for internal analysis, or as required by law.

Transfer of Your Personal Data

Your information, including Personal Data, may be transferred to locations outside Your state or country where data protection laws may differ. By submitting Your data, You consent to such transfers, and We will ensure appropriate security measures are in place.

Disclosure of Your Personal Data

- **Business Transactions:** In the event of a business transfer, Your Personal Data may be transferred.
- **Law Enforcement:** We may disclose Your Personal Data if required by law or government requests.
- **Other Legal Requirements:** We may disclose Your Personal Data to protect the Company's rights, prevent wrongdoing, or protect public safety.

Security of Your Personal Data

While We strive to use commercially acceptable means to protect Your Personal Data, no method of transmission over the internet or electronic storage is 100% secure. We cannot guarantee absolute security.

Children's Privacy

Our Service is not intended for anyone under the age of 13. We do not knowingly collect information from children under 13. If We become aware that We have collected such information without verification of parental consent, We will take steps to delete it.

Links to Other Websites

Our Service may contain links to third-party websites. We are not responsible for their content or privacy practices, and We encourage You to review the privacy policies of any sites You visit.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page, and You are advised to review this page periodically for updates.